

1HFY18 Financial Results Media & Analyst Briefing

Tuesday, 28 August 2018

1HFY2018

2018 Began with a Positive Outlook

World Bank upgrades global growth forecasts

WASHINGTON: For the first time exporting economies like Russia in many years, the World Bank's outlook for the global economy is better than expected rather than worse, with all regions seeing improved growth, according to its latest forecast released Tuesday.

However, the bank warns that countries must make investments to improve their growth prospects. and the time to do that is before the next economic crisis hits, as it inevitably will.

"The big story is a good story. Global growth stronger than what we expected," World Bank economist Ayhan Kose told AFP, noting that all the forecasts are better than those in the June edition of the Global Economic Prospects

Kose, who heads the World Bank's Development Prospects Group -- which twice a year prepares the global economic forecasts -- notes that the world is seeing "highly synchronised" economic expansion across regions.

That includes solid growth in the "big three" advanced economies -- the United States, the eurozone and Japan -- and improvements in the important emerging market

In addition, large commodity

and Brazil -- that were struggling and saw their economies contract in 2016 -- recovered last year.

Since the last forecast in lune. the World Bank has upgraded nearly all of its forecasts, with global economic growth now expected to rise to 3.0 per cent for 2017, threetenths of a point higher than the prior estimate.

Growth is expected to hit 3.1 per cent this year, and 3.0 per cent in

The biggest gains are in advanced economies, which were revised up four-tenths for 2017 and 2018, to 2.3 per cent and 2.2 per cent,

But for 2019 and 2020, those economies are seen slowing to 1.9 per cent and 1.7 per cent, the report said.

Euro area growth was revised up 0.7 points to 2.4 per cent in 2017, and another 0.6 points to 2.1 per cent for 2018.

The United States saw a smaller upgrade to 2.3 per cent last year and 2.2 per cent this year, while Japan rebounded to 1.7 per cent in 2017 and an expected 1.3 per cent

The report raised its forecast for China in 2017 by three-tenths to 6.8

per cent, and sees 6.4 per cent GDP expansion this year.

The efforts by central banks to keep interest rates low has helped stabilise the global economy and fuelled the recovery, Kose said in an interview.

However, "downside risks continue dominating the outlook," he

He warned that "history will repeat itself," and like all recoveries, "this expansion will end at some

Risks include rising debt levels, which are more concerning given that central banks are beginning to raise interest rates and could do so more quickly if the recovery starts to ignite inflation, Kose said.

Another risk are the "escalating trade restrictions."

While Kose did not specifically name the United States, President Donald Trump has taken a very aggressive stance on trade policy.

The Republican has targeted China, hitting Beijing with numerous trade complaints, and sought to renegotiate free trade agreements, including the NAFTA pact with Canada and Mexico.

The World Bank said its report was "a clarion call for public action" to prevent growth from slowing.

Kose said increasing the ability of countries to grow faster is "the single most important issue for the global economy."

The World Bank recommends a combination of improvements in education and health systems; high-quality investment; and labour and business reforms that together "could vield substantial long-run growth dividends and thus contribute to poverty reduc-

Removing obstacles to getting women into the workforce is a key component for many countries, Kose said.

Potential growth was 2.5 per cent from 2013 to 2017, 0.6 percentage points below its average a decade ago, with an even steeper decline in emerging market and developing countries, the bank said.

That decline is expected to widen further without investment.

"To arrest and possibly reverse this decline in potential growth, emerging market and developing economies need to accelerate investment in both physical and human capital," the World Bank

"Today, the costs of neglecting these principles have gone sky-

Minister: Positive outlook seen for year

KUALA LUMPUR — The overall outlook (MRT2) and Light Rail Transit line three for Malaysia in 2018 seems positive with (LRT3)," he said in his keynote address at its gross domestic product (GDP) growth CIMB Group Holdings Bhd's 10th Annual expected to moderate at 5 to 5.5 per cent Malaysia Corporate Day here yesterday, following a stellar economic recovery last Johani said while the overall outlook

He said Malaysia's economic conditions more robust macroeconomic performance

The GDP growth in 2018 shall continue to be driven by private consumption and investment, growth in exports and higher open economy.

Open economy.

Moving forward, to ensure that Malaysia's 20 per cent target for 2020." overnment spending in infrastructure projects — the East Coast Rail Link, High-

year, said Second Finance Minister Datuk seemed positive, the government was seri Johari Abdul Ghani. seemed positive, the government was mindful of external challenges globally.

He said the anticipated slowdown should remain conducive to support a in China's economic growth and rising despite fiscal deficit, which was set to be North Asia, as well as the current US foreign reduced to 2.8 per cent in 2018 from three policies were likely to present a risk to the global economy as a whole, which would directly have a bearing on Malaysia as an

economy is more resilient against emerging mega-trends, he said, the country needs to

economic pillars that it had successfully built over the years.

"It is an open secret now that Malaysia seeks to become a prominent player in this new economy. We are taking this stance not because all other nations are shifting their focus to new technology and the 4th industrial revolution, instead because we economy to further unleash our potential

"For example, in recent times, our digital economy has grown many-fold and its

On digital currency, Johari applauded Bank Negara Malaysia's move to include seriously embrace digital economy as one of digital currency exchanges within the

to manage the risk of digital currencies as opposed to imposing a blanket ban on

digital currencies trading.
"I find this move rather refreshing. It demonstrates our ability to strike the right balance in our regulations, between promoting innovation and managing the associated risk to our financial system." he

Group chairman Datuk Seri Nazir Razak, the minister said the government would continue its pro-business policy, complete the public infrastructure projects, and promote the National Transformation 2050 aspiration, as a moderate government, in a continuous mandate after the upcoming

EMERGING GREEN SHOOTS



Economy Regained Momentum



Growing Incomes

IN A CHALLENGING ENVIRONMENT



Inflationary Pressures



Rising Costs of Living

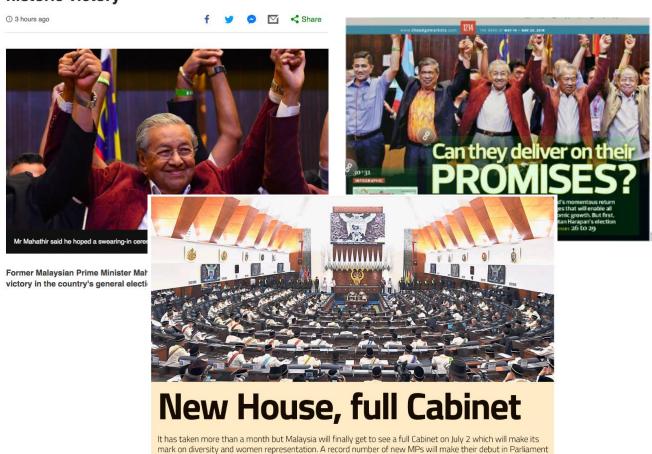


1HFY2018

Significant Shift in Political Landscape

Malaysia election: Opposition scores

historic victory



next month. The august House held an orientation session for them. > See reports on Pages 2 and 3







1HFY2018

Surge in Consumer Sentiment

Consumer confidence in Q2 hits 21-year high: MIER

Posted on 19 July 2018 - 11:22pm Wan Ilaika Mohd Zakaria sunbiz@thesundaily.com









KUALA LUMPUR: Malaysian consumer confidence jumped to its highest level in 21 years in the second quarter of 2018 (Q2 2018), as households were upbeat about the labour market and their future incomes, according to Malaysian Institute of Economic Research (MIER).

The think-tank said its Consumer Sentiments Index (CSI) survey, which involved 1,020 households rebounded above the 100-point optimism threshold to soar to 132.9 points e highest level since Q2 1997.

Consumer Sentiments Index: CSI2Q2018



21-year High: 132.9 Points





Key Initiatives



CNY: Overflowing with Prosperity & Togetherness



Extended Tiger's Position As Malaysia's No. 1 Beer

Grew Share In Off-Trade











Tiger: Roar Together, Uncage the Passion for Football













Heineken®: Share the Drama feat. Ronaldinho







Guinness St. Patrick's 2018









Apple Fox: Find The Fox, #WhatTheFox







Financial Highlights



2Q & 1HFY18 Performance

FY18: 6 months ended 30 June 2018 compared to prior year same period

Revenue

+ 8.4%

from RM789 million to RM855 million

Profit Before Tax

- 5.4%

from RM145 million to RM138 million

Q2: 3 months ended 30 June 2018 compared to prior year same period

Revenue

+ 6.4%

from RM396 million to RM422 million

Profit Before Tax

- 9.2%

from RM81 million to RM73 million



Proposed Dividend Pay Out

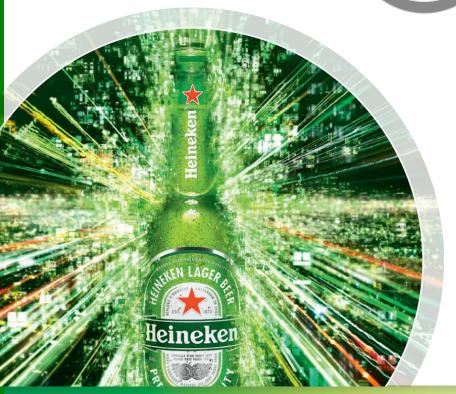


Interim Dividend
declared for the sixmonth period ended 30
June FY18
(Payable in October 2018)

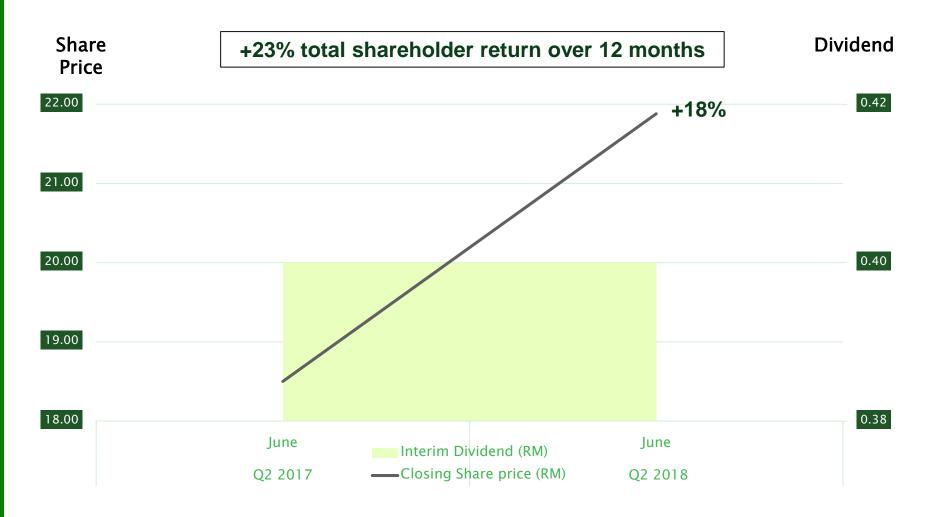


Compared to
Interim Dividend
for the same period
in FY17

40 sen



Growing Sustainable Shareholder Return





Summary: 1HFY18

Revenue +8.4%

FINANCIALS

Profit Before Tax -5.4%

Interim Dividend
40 sen per stock unit

Volume Growth Driven By Consumer Sentiment

FACTORS

Strong Commercial Execution for Festive & Football Campaigns

Timing of Marketing & Promotional Costs

KEY POSITIVES

Q2 Consumer Sentiment at 21-year High

Zerorisation of GST

WATCHOUTS

SST Implementation

Intensifying Competition

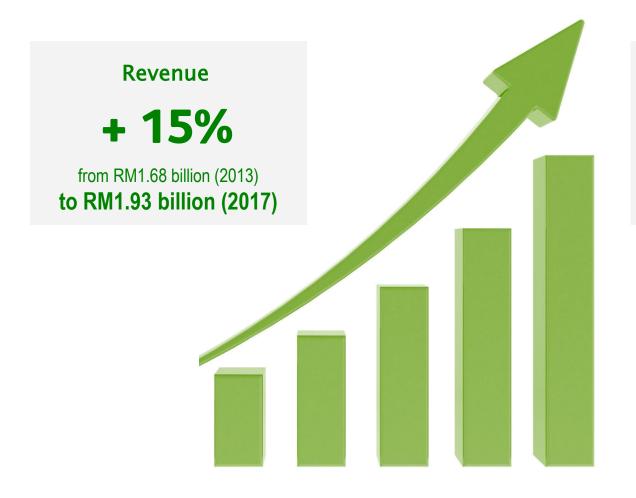
Contraband



The Past 5 Years In Review



Revenue & Profit Growth (5 Years)



Profit Before Tax

+ 24%

from RM292.7 million (2013) to RM363.1 million (2017)



Innovation

2016: Strongbow Dark Fruit



Sustainability Achievements



Water Consumption

- 16.2%

Since 2014



CO₂ Emissions

- 14.4%

Since 2014



ZERO
Waste to
Landfill
Since 2017

BREWING A BETTER WORLD



Our Vision for the Future



HEINEKEN MALAYSIA VISION 2020

















TO BE THE LEADING BREWER OF INSPIRATIONAL BRANDS, ENJOYED ANYTIME, ANYWHERE.



Introducing the new Managing Director



Managing Director, HEINEKEN Malaysia (with effect from 1 September, 2018)

Experience within the HEINEKEN Group:

- Managing Director of Cambodia Brewery Ltd (CBL), HEINEKEN's operating company in Cambodia, from February 2012 to August 2018. In this role, he has led CBL to increase its market share by more than double. Thus, establishing CBL as the market leader in Cambodia.
- Appointed the General Manager for Danang in the central region of Vietnam from 2009 to February 2012.
- Joined Asia Pacific Brewery ("APB") as Special Assistant to the Regional Director from February 2008 until February 2009.

Previous Experience:

• Started his career with British Petroleum (BP) where he spent 16 years working in sales, logistics, operations and planning roles in retail, gas and lubes businesses. He was then appointed as the General Manager for BP Vietnam from 2003 to 2005 and subsequently as the Sales Director for the lubes business for Malaysia and Singapore from 2005 to 2007.





HEINEKEN